

OV Membership Report - March

27/03/2017

The AO magazine labels were delivered to Peter Yeates who mailed out 224 magazines. The Australian Orienteer magazine is now available as an online digital magazine. It is being hosted on [ISSUU](#) platform through the web. Access to the Australia Orienteer is also possible through Orienteering Australia's [Facebook](#) page.

Membership is up on this time last year and there has been a significant increase in the uptake of the AO magazine. There are many non-renewals. The board might like to consider a strategy to follow up and survey former members.

Listed on OV Membership*		Club Members	OV Adult	OV Junior	Second Club *	Club
Adults	479	9	7	1	1	Albury/Wodonga
Juniors	109	153	124	23	6	Bayside Kangaroos
Total	588	106	76	29	1	Bendigo
		14	9	5	0	Central Highlands
Payments Pending		86	71	15	0	Dandenong Ranges
		48	35	10	3	Eureka
		40	22	13	5	Melb Forest Racers
		57	49	5	3	Nillumbik Emus
		25	22	0	3	Tuckonie
		11	7	0	4	VARDF
		64	52	8	4	Yarra Valley
			474	109	30	
		Total OV Club members		583		
* Five 'Second Club' members are primary members of other state associations						
			March		December	
	2017		2016		2016	
Individual Memberships	588		543		712	
Hard copy Magazine **	228		168		232	
Online only Households	194		218	No Mag	287	
New members	50		51		143	
Non-renewals	174		146		107	
Not renewing	2		8		8	
OV Households	394		371		473	
Assoc School & Mag	0		6		23	
Assoc Organisation & Mag	1		1		1	
Total OV Memberships	589		570		736	
** Includes 3 households that have ordered 2 AO magazines and 24 associate memberships						
Robert Edmonds						
Orienteering Victoria Membership Secretary						