

OV Membership Report 13/06/2016

Overall membership has increased by 42 since the April report with 36 individual memberships and 6 schools joining. Overall membership is now the same as 2015, but, with an increase in individual memberships. The increase in junior membership has from 134 in 2015 to 150 now has been the biggest area of improvement.

There has been a substantial drop in AO magazine subscriptions from 227 in 2015 to 191.

I am not sure what is happening with Casual membership. How are we following up with these potential members? Where is the data for casual members kept?

At the MelBushO at Yarra Bend, I took the names of several casuals and passed them onto Lara Wallis. These included a Norwegian who had orienteered back home, a Brit who had run the Scottish 6 day, a Kiwi and a couple from the ACT with orienteering experience. There were also several new families who took part.

I am happy to maintain a casual membership list. These people ought to be sent a welcome letter and included on the Weekly Newsletter email out.

OV Memberships

Adult & AO mag	146
Other Adult members	355
Life Members & AO Mag	14
Other Life members	1
Junior & AO magazine	16
Other Junior members	134
OV Members (Individual)	666
Club Only & AO mag	0
Club Only NO mag	35
Casual	0
Payments Pending	
Chaloners TK	2

Club Memberships		OV	OV	Club	Second
	Members	Adult	Junior	Only	Club
ARDF	23	6	0	7	10
AWOC	28	17	4	5	2
BG	119	80	37	0	2
BK	183	135	34	4	10
CHOC	14	6	3	4	1
DROC	90	78	12	0	0
EU	52	35	14	0	3
MFR	49	22	20	0	7
NE	89	62	12	13	2
TK	26	21	0	2	3
YV	70	54	14	0	2
		516	150	35	42

Some 2nd club members are OA members via another state association

Total OV Club members **666**

Magazine subscriptions	191	2012	2013	2014	2015
Households - No magazine	269	312	327	324	227
Assoc School & Mag	14	21	23	24	21
Assoc Organisation & Mag	1	1	1	1	1
New members	109	55	65	51	268
Non-renewals	104	41	50	69	79
Not Renewing	2				
OV Households	445	290	303	298	449
Total OV Memberships	681	535	511	488	681

Robert Edmonds

Orienteering Victoria Membership Secretary