

OVERALL STATUS	Request for funding of Sprint into Spring prizes (item 2)
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ACTIVITIES & PLANS

1. PAS Summer Series 2014/15

The summer program is in progress with the fixtures brochure currently in design. A full program is planned including series in Macedon, Geelong and the Surf coast.

2. Sprint into Spring 2014

Planning for the Sprint into Spring 2014 is well advanced with the program drafted and just waiting on confirmation on approvals for the Victorian Sprint Champs before the flyer can be printed.

2014 Program

The program for the series will be:

Date	Map	Club
Sat Oct 18	Newport Lakes	Western clubs / YV
Sat Oct 25	Ruffey lake	YV
Sat Nov 8	La Trobe University	MFR
Sat Nov 15	VU - Edgewater	TK
Sat Nov 22	Parade College	DR
Sat Nov 29	Eltham Lower Park	NE

Followed by Victorian Sprint Championships where SIS prizes will be presented.

Sat Dec 13 AM	Prologue Covenant College (TBC)	BK
Sat Dec 13 PM	Champs Deakin University Geelong Campus	BK

2014 promotion and prizes

Within the 2014 program the intention is to take the promotion wider than the Orienteering community (Bush & PAS) and place focus on attracting competitors from running groups to the events.

To aid the attractiveness of the series to non-orienteers and act as a drawcard, the committee would like to be able to promote tangible prizes that would be attractive to a wider audience for the series.

Please see next page for funding request.

Request for OV funding of Sprint into Spring series prizes

This request is for the funding of the series prizes that will enhance the marketing and attractiveness of the series to a wide audience. To achieve this goal the prizes will need to be tangible and attractive beyond the traditional Orienteering community. A proposed list of prizes is outlined below:

Course 1 (Mo Farah)

1st male:

Inov-8 shoes (sourced from Wildfire Sports)

Approx. \$135

1st female

Inov-8 shoes (sourced from Wildfire Sports)

Approx. \$135

Course 2 (Sally Pearson)

1st male:

Siven running top (sourced from Aussieogear)

Approx. \$65

1st female

Siven running top (sourced from Aussieogear)

Approx. \$65

Course 3 (Usain Bolt)

1st male:

Siven running top (sourced from Aussieogear)

Approx. \$65

1st female

Siven running top (sourced from Aussieogear)

Approx. \$65

Spot prizes x 2 (to be orienteering focused)

1 x senior or junior OV membership \$74

1 x series 10 Sportident stick \$65

Total prize pool = \$670

3. Victorian Sprint Championship rules

Attached are the updated Victorian Sprint Championship rules that have been ratified by the UO subcommittee and have been loaded onto the OV web site.

ISSUES, CONCERNS AND RISKS

Nil.

Margi Freemantle & Debbie Dodd
Co-Chairs of Urban Orienteering Committee