

# Park and Street O Report – July 2011

## Orienteering Victoria Board Meeting

### RECOMMENDATION

None

### OVERALL STATUS

Good

### ACTIVITIES & PLANS

1. The Fixtures subcommittee is meeting this week to frame the next series of Park and Street O events.

### HIGHLIGHTS

2. To improve newcomer retention in the eastern suburbs a new process has been developed, leveraging off lessons learnt in the western suburbs and Canberra. Debbie Dodd reports:-

*“Newcomers at park and street orienteering now receive a "Welcome Pack" with fixtures, flyers for upcoming events (e.g. MelBushO), stickers, a "how to join" page and OV membership form, a page about clubs, and a page which tells them about websites and O-News. They are asked to fill in a First Timers card with their name, email address, postcode, age, and "where did you find out about orienteering". This card is given to Wally Cavill or Debbie Dodd. As soon as possible after their first event, they are sent a Welcome email which is personalised, and contains links to Results and Forthcoming events. So far we have had an excellent response to the email with most people replying with very positive comments. Wally is keeping a database of the newcomer information so we can track when and whether they return.”*

3. To further invigorate the Monday 37s (handicap Orienteering), a teams' event (modestly called TeamO World Series.) was run and won during June. All the sordid shenanigans have been posted on the OV website.

### ISSUES, CONCERNS & RISKS

1. None

Thanks to Barry Giles for this information.