

Urban Orienteering Subcommittee Report – April 2015

Orienteering Victoria Board Meeting

OVERALL STATUS	Business as usual Requests of the OV Board have been made below
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ACTIVITIES & PLANS

1. 2015 Summer series attendees

Attendance at the 2nd half of the Summer series events has been high, particularly for the Tuesday and Wednesday evening events with the average 2nd half attendance being as follows:

Tuesday: 101

Wednesday: 144

Monday: 68

Thursday: 58

2. Park Street Orienteering Brand activities

The UOC has been active over recent seasons in activities aimed at making Park Street Orienteering a recognisable brand that provides a service where people “know what to expect”. This is an important step in attracting and retaining new people.

The committee’s first actions were to gain a consistent look and feel for the Orienteering discipline, plus providing a web presence aimed at new attendees.

Over the course of the last 6 months the committee has initiated the following activities associated with this Branding exercise.

Winter Brochure: For the winter season we commissioned Katherine Dent to design and lay out the complete brochure (in previous seasons Katherine has only designed the cover for the brochures). This has provided us with a high quality brochure that is easy to read and projects a level of professionalism and consistency to both new and existing attendees.

QR Codes: A QR code for placing on all Park Street plates has been designed and the actual QR code stickers are in production. When scanned, the code will take people to the welcome page of the PAS website. The stickers also have this URL printed on them in case people do not have a QR code app on their smartphone.

Event guidelines documentation: This has just been updated to ensure there is consistency across all series, and to make the guidelines easy to understand and implement. The updated guidelines are available on the Park Street web pages.

3. Sprint into Spring 2015

Early planning has now commenced for this series. At this stage the intent is for the series to consist of 6 events within the Melbourne area, commencing on the 17th October and concluding on the 28 November. As in previous years we will not be holding an event on Cup weekend.

The plan is for the VIC Sprint champs to immediately follow the series with it being held on the 29th November. A map has been identified for the championships but this still needs to be confirmed with the club. Note: These dates may still change.

An invitation to set the courses for the SIS events is currently with the VIC Junior Squad, with 3 juniors having already committed to set an event. The next step is to select maps for the series.

4. Sprint Carnival March 2016

The Sprint into Spring organising committee has commenced work on planning a Sprint Carnival proposed to be held at Labour weekend 2016. The carnival would consist of 6 sprint events and would be modelled on a similar format to Sprint the Bay (Hawkes Bay, NZ). The proposal is that 4 of the carnival events will form a round of the NOL.

5. Application for 2016 NOL Sprint application

An application to hold a round of the NOL comprising of 4 sprint events as outlined above was lodged and accepted at the OA Events committee meeting at Easter. These events will be standard sprint events so the NOL round can be integrated into the overall carnival proposed.

We are currently investigating gaining access to Melbourne University for one of the carnival events and if successful will apply for this event to also be a World Ranking Event.

6. Request of OV Board regarding future meetings

We request that the 2015 meeting dates for the OV Board be placed on the OV website / Administration page for easy reference.

7. OV request for use of new template

The board has placed a request to the UOC to commence to use a new template. However we note that this template is designed to report on the tactics developed as part of the OV Strategic Plan, rather than report on sub-committee activities.

The UOC committee is happy to provide this report against the strategic plan on a 6 monthly basis, which is an industry standard for this type of activity, in addition to the monthly report which we will continue to provide in its current format.

Also in sharing the document format with others the general opinion is that the form is very 'Corporate' and it has been asked if the form can be simplified so that it is more appropriate for a volunteer organisation.

ISSUES, CONCERNS AND RISKS

Please view requests in the body of the report.

Margi Freemantle & Debbie Dodd
Co-Chairs of Urban Orienteering Committee