

## OV Membership Trends    September 9, 2014

|                        | 2012    |             | 2013    |             | 2014 (12/08/2014) |             | 2014 (9/09/2014) |             |
|------------------------|---------|-------------|---------|-------------|-------------------|-------------|------------------|-------------|
|                        | Members | Memberships | Members | Memberships | Members           | Memberships | Members          | Memberships |
| Family                 | 323     | 109         | 286     | 107         | 268               | 104         | 268              | 104         |
| Senior                 | 155     | 155         | 163     | 163         | 159               | 159         | 160              | 160         |
| Life/Family            | 17      | 8           | 10      | 5           | 14                | 7           | 14               | 7           |
| Life                   | 6       | 6           | 9       | 9           | 9                 | 9           | 9                | 9           |
| Junior                 | 9       | 9           | 12      | 12          | 10                | 10          | 10               | 10          |
| Student                | 3       | 3           | 7       | 7           | 2                 | 2           | 2                | 2           |
| Totals                 | 513     | 290         | 487     | 303         | 462               | 291         | 463              | 292         |
| Associate School       |         | 21          |         | 23          |                   | 20          |                  | 21          |
| Associate Organisation |         | 1           |         | 1           |                   | 1           |                  | 1           |
| New **                 | 55      |             | 65      | 43          | 50                | 28          | 51               | 29          |
| Non-Renewals **        | 41      |             | 50      | 30          | 69                | 40          | 69               | 40          |

\*\* Many new members are additions to current memberships and many non-renewals are deletions from family memberships.

I sent Dennis Mews the non-renewal data for 2012, 2013 and 2014, including feedback from non-renewals

I have sent welcome emails to all new members and forwarded email addresses to the Weekly Newsletter Editor, Rebecca Jaffe.

*Robert Edmonds*  
*Orienteering Victoria Membership Secretary*