

1 What we've done well

Comments

- Aust Carnival.
- Sprint in to spring.
- Memberships increasing – surpass recent years.
- Good junior training Roch, the Danes involvement.
- Realisation about Social Media – Facebook etc.
- Melbourne Bush-O increasing in events, numbers – ensure we treat newcomers well.
- Recognition of value of Eventor.
- Safety and comfort of Sprint in to Spring / Melbourne BushO.
- MTB orienteering, good bush events.
- Two rounds of the NOL, good terrain and attracted many.
- Sprint in to spring – all juniors commented on this.
- Enjoy Bendigo events.
- Training and growing in the sport.
- Good value of Eventor – central site, new Bendigo member found the 'all in one' aspect great.

2 What do we want OV to look like in the future?

Comments

Younger members, ideas and reflection on where the sport could go, should go.

- Brodie – having competed in Tasmania, Vic, NOLs, NZ, JWOC; Vic set up better, appreciates the variety. More events, e.g. Bendigo, and then a State Series on the same weekend. Launceston and Hobart have a twilight series, more a park sprint, park maps, could be bush. "5to6" sports in Launceston, kids select the programme at school. **Brammels run this**. NZ races had good variety of terrain. Large numbers at the camps. Not limit who goes, e.g. in Launceston, any could go. The camps build the interest because they are fun.
- Ashley – schools involved in the twilight series.
- Rosie – NZ camps, large numbers, part of the school curriculum. Emphasis on fitness as well as O-training. (This could make it more interesting).

Blair – how do we retain those who are not picked in the Schools or JWOC.

BA – Why do you still like Orienteering?

- Rosie/Rebecca enjoyment, fun, friendships.
- Patrick - Easier way to bring the kids along. More exciting (events), 2 day formats, otherwise it becomes just training.

General comment regarding Transport/travel and ways to assist with transport options. Hold interesting event close to where people live and close to public transport.

General comment, we should highlight, when applicable, those events easily accessible by public transport (organisers to details the transport options).

- Rebecca – people fired up after the big events, need to maximise this enthusiasm; hold camps on either side of the big events.

How do you find out about Orienteering?

- All - event calendars, talking, World of O, Facebook.
- Patrick – OACT good use of Facebook after all races lots of content. Photo's of people competing, (ed. display the athlete component). Sport should be promoted as cool and exciting. As competitive.

Training – Facebook page for training.

Comments
<ul style="list-style-type: none"> Patrick – Schools champs is a single event, no follow up. Ashley – again the point about the use of camps – on either side of event. <p>Timing of the events is not an issue – school hours or after.</p> <ul style="list-style-type: none"> Brodie – important to build continuity, the calendar should do this – camps. Ashley – camps in OT include activities for the parents. <p>Bruce: what would it take for you guys to go to Park and Street?</p> <ul style="list-style-type: none"> Patrick – b/w maps, training aspect ok, not enough complexity. Maybe some age classes, a series approach. Maybe adding a training component. More bush/sprint in to spring. <p>Attracting friends via street-O. MFR Juniors making maps and setting courses.</p>

3 Three new ideas or things to start, three things to do less of

Strategy Item	Ideas	Importance/ease of application	Owner
<i>Have five new organisers, coaches or controllers each year.</i>	Identify volunteers who are prepared to organise/set courses across the club base. Create a register.	h/e	
	Encourage clubs to allocate mentors/teams to each event.	h/m	
	Formal recognition for controllers, i.e. a free entry to a subsequent equivalent event.	m/e	
<i>Add five active families a year in the state per annum.</i>	Newcomers table – must have greetings/explanation/coach/mentors at Melbourne BushO, Sprint in to Spring and State Series events.	h/m-h	
	Organise ‘coaching’ for parents, and invite all parents to the camps. Have more camps.	h/m	
	Every child who competes in the Primary Schools Championships receives: <ol style="list-style-type: none"> X amount of entries (5?) into events (the whole family), coaching vouchers for parents etc. 	h/m	
	Provide targeted support to active or nearly active schools (pay juniors). Active schools in Melbourne include; Ruyton, MLC, Xavier, Ivanhoe Grammar School, Ivanhoe Girls	h/h	

Strategy Item	Ideas	Importance/ease of application	Owner
	Grammar School, Kew High School.		
Grow Participation 5%	Continuity in the events calendar to provide momentum (combine with junior development camps).	h/m	
	Use of camps; open to all juniors, placed strategically – either side of major events; invite parents and give them a job and train them.	h/m	
	Promote easier transport options via the calendar, Eventor, Directions to the map. Use of Car pools.	h/e	
	Cross fertilisation of clubs for training, relays – initiate via social media.	h/e	
Have 5 runners in each class at major events/championships (including bush(long, middle, sprint), mtbo, park and street)	<p>Note: Seen more as a consequence of the other items.</p> <p>Promotion:</p> <ul style="list-style-type: none"> • Sharing in Eventor, • SMS, • email reminders, • promoteyourevent@vicorie Orienteering.asn.au, • Rebecca – o-bulletin, • Ian or Facebook, • parkstreet.com, • melbush.com, • Dennis. <p>Need to change the pyramid of participation at Park and Street. Not targeted at younger ages.</p> <p>Sport has a perception challenge with women.</p> <p>Focus less on promoting to existing Orienteers.</p>		