

Membership Proposal

Council meeting October 2014

1. Objectives



- We currently have a complicated membership system that is difficult to understand and hard to explain. It is more complex than other state associations and most other sports.
- We want to be easy to join. You currently have the option to join two entities. We want to make it simple for everyone to join “orienteering”.
- We want to maximise membership – it is important for the sustainability of Orienteering Victoria and Orienteering Australia
- We want to make administration simpler - We have technology now that lets us do things differently

2. The process

- Orienteering Victoria Council formed a subcommittee to review our membership system. All clubs were invited to participate. Membership consisted of;
 - Craig Feuerherdt (chair, BG);
 - Debbie Dodd (PAS rep, DR);
 - Rob Edmonds (OV Membership coordinator, NE);
 - Mark Hennessy (Bush Ctee, CH);
 - Bernie Holloway (BK);
 - Kathy Liley (YV);
 - Blair Trewin (OA, MFR, YV)
- They outlined Options A, B and C



Membership
Options



FAQs

- We asked clubs to comment and nominate preferences

3. What the clubs said



Club	Comments	Preference
ARDF	Selling the idea of club membership to someone starting street-O is a pretty hard sell. We feel it is not possible to sell the value of a \$35 (opt A) club membership to an occasional street-O only person.	Option A
Albury Wodonga	We are very keen to retain our 'casual' members and keep membership fees at a moderate level. We therefore request that Option B be adopted with the affiliation fee for our club be set at an amount significantly lower than the \$250 proposed.	Option B
Bayside Kangaroos	BK expect a significant decline in club membership and street-o attendance if membership becomes \$20-30 from the now \$5. How are social members to be treated where they belong to several clubs and compete in a different discipline for each club. The organising club has no idea whether a member of another club is social or not.	Not specified
Bendigo	Bendigo favours Option B, with Option A second (not much between them)	Option B or A
Central Highlands		Option A
Dandenong Ranges	Concern that members who only do a few events per year, or family members who come along occasionally with a regular participant, will be lost. Supports nominal or nil fee for juniors (club's juniors are all household members who do not currently pay a separate membership)	Option A

3. What the clubs said



Club	Comments	Preference
Eureka	Eureka is not greatly affected by the options but if pressed would support Option A.	Option A
Melbourne Forest Racers	For Options A and C, we like the idea that you become an OV member by default and then pick a club to join. In this environment - clubs should be encouraged to have no membership fee.	Option C Option A 2nd
Nillumbik Emus	<p>How do we define a junior? We could have a fulltime student category for those between the ages of 19 and 25 with membership fee set at 50% of the adult rate.</p> <p>Have we considered a seniors' rate. Perhaps we could offer a discount for those aged 70+.</p> <p>We felt we should retain the rollover facility for new members. New members, who join from October 1, should have their membership rolled over to the following year, as we do presently. This would help attract new members into buying their summer series season's ticket.</p>	Option A
Tuckonie	<p>We choose this because, if the current membership fee is indeed a hurdle, reducing the fee as much as possible is a logical response. However, it appears to us that the total cost of membership may not change a great deal.</p> <p>We would not have a punitive membership fee for OV-only members. We rather prefer an automatic combined fee (say, \$35) of which \$10 is returned to the club nominated by the member on (re)joining. If no club is nominated, then OV keeps the whole fee.</p>	Option A
Yarra Valley	Suggestion that the annual junior fee be nominal, i.e just \$1.00.	Option A

4. Fine tuning

- We still have some minor issues to sort out around juniors
- We need to reduce barriers to Park & Street O or any other participation
- We need to refine the numbers to avoid any club being disadvantaged

5. Decision Required



Given the recommendations from the Membership Committee and the feedback received from the Clubs and the Orienteering Victoria Board, the following motion is proposed:

“Option A as outlined in the Membership Fee Structure Review be adopted.”