

# Membership

# Objective: all orienteers are members of OV and OA

1. OV becomes a Federation of clubs.  
Members can not directly join OV and must join a club. Requires major constitutional change.  
Plenty of examples – sporting peak bodies, OASA
2. OV Council makes membership of OV mandatory for all club members. (NSW model)  
Requires additional constitutional clause.
3. Members join a club and OV separately although the process may coincide. Clubs voluntarily register members with OV as a service to their members. (full members and casual members) May require changes to club rules.

# Membership 2012

- Individual full members 513
- Casual members 742
- Other participants on Street-O & other series  
4193

# Income Sources excluding Specific Grants & Schools/Corporate programs



All numbers rounded

Data source 2013 Summary of income and expenditure

# Expenses

• OA Affiliation	\$ 17000	\$34/member
• OA levies	\$ 5000	
• Magazines & website	\$ 12000	\$24/member*
• PW/Office	\$ 44000	
• Office/general	<u>\$ 31000</u>	
• Total	\$109000	

\* Magazine cost per membership mailout is higher

Observation – OV fees bring in \$56/member and fixed OA charges and magazines amount to \$58/member

# Strategies to make non-membership less attractive

- Reduce OV membership fees
- Increase entry fees with a corresponding increase in the membership discount

e.g. Present discount is \$5 – could increase to \$10

Disconnect – Park-Street which charges the same fee for members and non-members and has not increased fees for approx. 15 years.

- Make more events “members only”. E.g. all championships only have non-competitive entry for non-members.
- Discounted season tickets for series events such as Melbush, Sprint bought in advance.

# Participation levels

- Refer Kathy Liley's analysis of frequencies of participation.  
e.g. Street-O has half its participants only attend one event.