

Minutes of Meeting

- What** : Board Meeting – Orienteering Victoria
- When** : Thursday 18th November 2014
- Where** : Goddard residence, 17 Glenard Drive, Eaglemont.
- Present** : Bruce Arthur (President), Ruth Goddard (Treasurer), Craig Feuerherdt (VP), David Jaffe (VP), Peta Whitford, Dennis Mews, Carl Dalheim (Secretary)

Apologies : none

Meeting opened at 7:39

1. Approve minutes from previous meeting RG/CD

A general discussion was held regarding participation. A 10% increase in Melbourne Bush O, Cardinia lowest and Eaglemont highest both years. 114 average 142 average same six events. Ruffy Lake 158 entries – and that is 2013 and 2014. Geelong had low numbers. A lot of discussion about having the last Sprint and the Vic Sprint Champs side by side: Sat/Sun. Issue with registration.

2. Previous Actions

- a) DJ to work with DM on the 5 prioritised areas, (i) MelBush-O , (ii) Street to Sprint , (iii) Support for Schools Program especially targeting parents of students through school weekly e-mails, (iv) The Win Back Campaign, and (v) Leverage the Australian O Carnival 2015. DJ to determine cadence of meetings; discussing pathways from some of the successful areas; a lot of discussion on methods and the validity of more approaches of promotion, in particular at the events, i.e. presenting the next event, e.g. a screen. Some discussion about analysing the names, for trends and patterns. **CLOSED**, now BAU cadence
- b) DJ to assist DM in establishing a pool of Orienteers who can be called upon for promotional work on behalf of OV - Remains open and with DJ; in progress. PW suggested advertising this in the electronic bulletin. Some discussion regarding the crop of Year 12, and current Uni kids, e.g. Lanita, Todd, (and now Rebecca Jaffe, Rosie Dalheim, Lucy Fleming) **ACTION** approach some of the above and others BA/DJ remains open.
- c) The 5 Star Visions project to start Jan 1st 2015. DJ to present the 5 Star Visions to October Council Meeting. Reporting's of progress within each discipline/ group to be included on the Meeting pro forma – commence after October, **ACTION** carry forward and keep open.
- d) Update the honour board with Jenny Bourne's recent success **ACTION** open with BA
- e) DJ to sit with DM and provide guidance on completing it. *Note: in December the only report in the new format will be from PW (and post meeting decided BA/CD in January as well).* CD to provide the draft report formats to the sub-committees, with a narrative around the purpose and any questions should be presented to the board. Ensure the sub-committees understand the first reports will be a work progress, and guidance and support will be provided at council. At Council the board will work with the sub committees and help them with aligning activities to the report. The new report format will become BAU post council. **ACTION**: publish templates on Google docs, then distribute to all committees. Further general discussion from DM/DJ; Bendigo for their new starter races, early in the calendar, run on the same map on consecutive weekends. General discussion re: DROC authored article. Attracting runners, and mass starts. DM, people find Orienteering daunting; we can't attract people. Ruth discussed her ambition to coach some

primary age kids. Need to use mentors, current junior elites for some coaching. RG uneven approach by clubs in regard to coaching their primary age kids.

3. **Succession Planning - BA**

BA sought agreement from the board to devote some time to this item- agreed.

Board reviewed the succession planning Excel, now Version 3.

BA to DJ, how do we progress the total list.

Some discussion occurred on the Coaching coordinator role Roch or Nicky or Steve Doyle (teacher), Martin Steer. Some discussions about Executive Officers, possibly being a non-Orienteer, and to what extent would we fund this role? Do any other states have them?

ACTION NSW board structure: examine, many paid officers – CF

DJ – asked whether a school teacher is required for her role, can someone else be that.

4. **Reporting against strategic goals – BA**

ACTION - talk to other sub-committees in February council.

5. **Schools Team Management** and general discussion – BA/CD

Steve Bird keen for next year. BA to identify his manager prior to Easter; this is the next challenge.

6. **OV Membership Implementation** update – CF

The council meeting may have been challenging for the participants Varied approaches to updating Eventor based upon new structure.

7. The Board reviewed **Rob's Membership** report.

8. **Report from the Orienteering Australia conference – RG/DM**

RG presented her report.

ACTION: The bequest from Moira Whiteside, \$10k for particular requirements.

ACTION: Risk Management paper; implications are? Ask Warwick Williams, refer PAPER from RG.

ACTION: Not for profit status, examine the constitution, what should we do when funds start accumulating. CF – where do we invest against the 5 strategies? Should there be direction within the constitution on expenditure when we reach certain thresholds. CF Expenditure on our goals, i.e. junior numbers increases.

DM presented his report.

9. **Hall of fame**

ACTION BA to ask Blair to compile a list of Victorians.

10. **OA Insurance Policy Certificate of Currency – Debbie Dodd.** The OA insurance policy has just been renewed, taking effect from 15 December. Attached are; 1. Simple Certificate of Currency. This is the preferred Certificate to supply to any land holder. It says that all land holders are covered. This will satisfy the great majority of land holders. 2. The same Certificate but including specified land holders as requested by state associations.

ACTION: publish via Google docs.

11. **Reports**

- a) **Finance** (RG), back 16/01, final year post this date. **ACTION:** Carl to arrange a test run on the use of the RSA token.
- b) **Promotion and Development and correspondence** (PW) presented here revised report, **ACTION** load to Google docs. PW suggested a general comments section on the first page. BA sought details of Club contribution to funding. **ACTION:** discuss a re-invest policy with the MFR board examine all funding options for funding juniors.
- c) **Communications & Marketing** (DM). Provide OV provided promotion at events. RG purpose of the clubs. DJ use what we have. Possible **ACTION** DJ/DM a need to develop follow-up approach and material. Looking forward. DM needs a younger person to provide support to him on technology. RG fund junior entries, again build in to the re-invest policy triggered by thresholds. Australia Carnival is a big opportunity for EU, **ACTION** DM to make contact with Ian Chennell.

DM **ACTION** build a promotional plan for Secondary and Primary champs – foot and MTB, need something to offer them.

- d) **Urban sub-committee** – (DD/MF) – requesting the budgeted proposition regarding the funding from OV, provide us some options. **ACTION** plain English summary of high level funding (check with BA), circulate email from Bendigo regarding levies. RUTH will analyse her levies figures and the Bendigo email regarding levies.
- e) **MTBO sub-committee** – (PC)
- f) **Bush sub-committee** – (MH) - The Board is asked to note the following.
State series class winners awards will be presented at an event early in 2015. The 2015 Bush O program is near complete. It is proposed to publish a “2015 Pocket guide to Bush Orienteering in Victoria and the Riverina” as a fold out calendar, similar to last year’s, to be available in February. The 2014 version was not formally evaluated, but a lot of anecdotal praise was received for it. The 2015 Carnival events details have been updated (copy attached).
- g) **Juniors and Danish boys report** – (CD) –MFR to decide if they fund work of the boys planning the MFR courses.
- h) **SI sub-committee / Feedback** – nil to report (ID)
- i) **Membership report** – (RE)
- j) **Australian Carnival 2015** – (MV)

12. Next Board/Council meeting Date – 29th of January.

The strategy day is set as 15th of February.

13. Other Business

General discussion on planning of strategy day where it was suggested we request each committee provide us with a view of 1 to 3 ways as to how they will help with the Strategic goals.
Break-out sessions to further develop their ideas.

Meeting closed at 11:21