

## Urban Orienteering Subcommittee Report – June 2013

### Orienteering Victoria Board Meeting

#### Request for funds approval

For the summer series 2013/14 our request is for the board to approve funds to support the social program for each summer series up to a value of \$950.00, excluding GST.

Please reference section 3. PAS summer series 2013/14 for details.

#### OVERALL STATUS

Business as usual

#### ACTIVITIES & PLANS

##### 1. ASC/OA funding for participation projects

###### Sprint Series

Name for Series: – “Sprint into spring”.

Mapping is still underway for the first series, with all the mappers engaged.

The showgrounds is the key venue where an early booking is required and we are currently working with TK to secure a date. Given that there is always a possibility that we may need to make way for a paying customer at the showgrounds, we are also organising a fall back venue as a ‘just in case’ option. At this stage this is envisaged to be the Pipe Makers park map.

The sprint series co-ordinator position will be advertised shortly with their initial top priority being the marketing of the event.

##### 2. PAS Winter Series 2013

The winter season is progressing well with generally good attendances across all the series.

Average attendance up to week up to 12<sup>th</sup> June 2013

Average number of attendees per week

Monday series: 56

Tuesday series: 71 (season completed)

Wednesday autumn series: 96

Wednesday iceberg series: 68

Saturday series: 64

##### 3. PAS Summer Series 2013/14

The fixtures meeting for the scheduling of the summer series venues is scheduled for 5<sup>th</sup> July.

Summer Series refreshment/incidentals costs

The 6 summer series have now established an event profile that includes a small social program that encourages people to stay on after the events and socialise. This

creates more of a community feel to the events and provides an attractive atmosphere that promotes people into regular attendance.  
For the summer series 2013/14 our request is for the board to approve funds to support the social program for each summer series up to a value of \$950.00.  
This comprises of the following breakdown of funds (excluding GST)

Southern series	\$200
Western series	\$200
Eastern series	\$200
Northern series	\$200
Geelong series	\$100
Macedon series	\$50

4. Equipment

7" Android tablets have now been sourced for use as start clocks for each of the series. Mark Jarvis has set these up with the orienteering start clock app and early use at the Monday night events has proven the worth of this investment.  
Protective covers are in the process of being sourced.

5. Landing page & PAS Collateral creative

Landing page – Louise Hall has agreed to develop the new PAS landing page. We are currently finalising the scope of the project with Louise including URL name and page design.

PAS collateral creative – a proposal has been forwarded to Katherine Dent for this program of work which includes the development of a design template and PDF masters for the key items of collateral required for the next 2 years.

## **ISSUES, CONCERNS AND RISKS**

Nil.

Margi Freemantle & Debbie Dodd  
Co-Chairs of Urban Orienteering Subcommittee