

Management

For Orienteering Board and Peta Whitford to complete (offline)

Principal objective

- [one line summary of where we want to be in 3 years]

Key Outcomes

- [3 or 4 bullet points describing what this objective would look like]

Strategies

[Key initiatives that are required to deliver these outcomes. Main activities to focus on each year]

2013

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2014

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2015

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Communications & Marketing

Summary of Communication & Marketing Strategy (**under development by Communications and Marketing Officer**).

Principal objective

- [one line summary of where we want to be in 3 years]

Key Outcomes

- [3 or 4 bullet points describing what this objective would look like]

Strategies

[Key initiatives that are required to deliver these outcomes. Main activities to focus on each year]

2013

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2014

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2015

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Bush Orienteering

Mark Hennesy to complete

Principal objective

- to offer a well-planned program of frequent, enjoyable and satisfying bush orienteering experiences. close to where potential participants live, with a broad range of levels of organisational complexity and navigational and physical challenge, while minimising the time and effort required to organise the whole program.

Key Outcomes

- A continuous program of frequent enjoyable affordable (for juniors) orienteering events in beautiful natural settings
- A range of terrains and courses suited to satisfy and challenge the whole range of participants (not just the elite): old and young, experienced and inexperienced, skilled and beginner, fit or limited mobility.
- “Shape” the annual calendar into mini-seasons (like Street O), such as pre-Easter (high country / middle distance season, winter (longer) events, and spring season leading into and including championships.
- Develop new introductory series of bush orienteering events close to key population centres, especially Ballarat, Gippsland and the North East.
- Support and extent MelBushO as the main vehicle for recruiting Melbourne people to bush orienteering, possibly offering two separate seasons, and increasing the simplicity of organisation.
- Collaborate with the Urban Orienteering committee to develop a new series of off road urban events in choice parkland areas, based on the Spring Urban Sprint Series, to serve as a bridge between street orienteering and bush orienteering (and as a service to bush orienteers unable or unwilling to run on hard pavements)
- Continue to contribute to Orienteering Australia national events, including national carnival, National Orienteering League and holiday events (xmas 5 days). Consider using these events to raise funds for specific projects within Orienteering Victoria

Actions

2013 - 2014

- Recruit new organisers and build the capacity of all organisers through guidance material, workshops and organised mentoring (event advisor, coaching, course setting, mapping, Eventor, SI skills)
- Work with the Communications and Marketing officer and clubs to promote all series (including Bendigo and Albury/Wagga) and individual events to key target audiences.
- Work with event organisers to offer more attractive, less daunting events, and to identify barriers to participation and keys to success.

- Establish a suitable governance and planning structure for Australian Championships Carnival 2015, based on an evaluation of Easter 2013, and which provides financial rewards for investment in future projects by clubs and OV
- e.g. Support established MelBush O and Bendigo Series

2014

- e.g. Review courses and classes of State Series Event in order to optimise competition and minimise organisation, and to offer courses attractive to erstwhile urban orienteers.
- Extend MelBushO to 10 or 12 events, possibly over two series.
- e.g. Organise NOL weekend.
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2015

- e.g. Deliver Australian Championship Carnival
- Use the carnival as a promotional springboard for orienteering, especially in the Ballarat and Geelong region

Urban Orienteering**Debbie Dodd & Margi Freemantle to complete**Principal objective

- [one line summary of where we want to be in 3 years]

Key Outcomes

- [3 or 4 bullet points describing what this objective would look like]
- E.g. maximise opportunities to participate
- E.g. keep events simple and easy to organise
- E.g. ensure the safety of participants

Strategies

[Key initiatives that are required to deliver these outcomes. Main activities to focus on each year]

2013

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2014

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2015

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MTBO Orienteering**Peter Cusworth to complete**Principal objective

- [one line summary of where we want to be in 3 years]

Key Outcomes

- [3 or 4 bullet points describing what this objective would look like]

Strategies

[Key initiatives that are required to deliver these outcomes. Main activities to focus on each year]

2013

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2014

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2015

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Juniors and Schools

Carl Dalheim and Peta Whitford to complete

Principal objective

- [one line summary of where we want to be in 3 years]

Key Outcomes

- [3 or 4 bullet points describing what this objective would look like]
- E.g. Provide schools championship events and appropriate support services
- E.g. Send a full secondary schools team for the Australian Schools Championships, with skills to finish in the top 3 states in Australia

Strategies

[Key initiatives that are required to deliver these outcomes. Main activities to focus on each year]

2013

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2014

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2015

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High Performance

Kathryn Preston and Bruce Arthur to complete

Principal objective

- [one line summary of where we want to be in 3 years]

Key Outcomes

- [3 or 4 bullet points describing what this objective would look like]

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Strategies

[Key initiatives that are required to deliver these outcomes. Main activities to focus on each year]

2013

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2014

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2015

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Coaching

Jim Russell to complete

Principal objective

- [one line summary of where we want to be in 3 years]

Key Outcomes

- [3 or 4 bullet points describing what this objective would look like]
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Strategies

[Key initiatives that are required to deliver these outcomes. Main activities to focus on each year]

2013

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2014

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2015

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