

2013 OV Strategy Day
Macedon Primary School, Macedon
Sunday 17 February 2013
Theme for the day: Participation & Membership

Present: Bruce Arthur (Pres), Don Fell (Sec), Mark Hennessy (VP), Craig Feuerherdt (VP), Ruth Goddard (Treas), Peta Whitford, Ian Dodd (ARDF), Rob Edmonds (NE), Blair Trewin (OA), Lois Ewels (CH), Ted Van Geldermalsen, Margi Freemantle, Dennis Mews, Kathy Liley, Blake Gordon (EU), Debbie Dodd (DR), Greg Tamblyn (BK), David Goddard, Jim Russell (BG), Ilka Barr (MF), Neil Barr, Lindsay Thomas (TK).

Meeting opened 12.05 pm.

1. Apologies

Fiona Fell, Peter Cusworth.

The President welcomed all present and polled around the room for attendees' expectations which might be added to the agenda as items for Other Business.

2. Minutes of October Council meeting

Motion that these be accepted – moved Bruce Arthur, seconded Greg Tamblyn, carried.

3. Business arising from minutes (and not covered elsewhere)

Photogrammetry of the Warby Ranges. Status? **(Action: MH to contact Alex Tarr)**

4. Club Health (PW):

Each club to complete the online ClubHelp survey.

Brochures were distributed to each club delegate present. **(Action: DF to send to AWOC)**

Peta explained how ClubHealth works and that recipients of SRV grants are required to participate.

5. Communications, Media & Publicity (DM): (Powerpoint presentation)

Summary of presentation:-

Introduction to Dennis

Media: Email Bulletin, Facebook, Web site, Newspapers, Present Members

Target Groups: Singles/Couples Families w/ young children School children 9-16

Recreational runners Tertiary students/Retirees

Discussion: Target Groups – determine who they are, what channels are the best approach

Building the profile of orienteering

For next Council meeting – request assistance from clubs for targeting different areas.

Set up a visible working group.

6. Strengthen Your Club through Eventor (CF):

Eventor is a centralised calendar.

For entries & results, membership module.

Still working on the link between entries and membership.

A formal review of Eventor – get feedback of user comments, to develop a wish list.

Events should display a full list of entry fees.

Plus information on becoming a member to obtain membership discounts.

Q&A: What should club (Eventor) administrators do?

Promote within the club. E.g. Eventor is here. Here is how to use it.. Act as a mentor

7. Strategic Planning

The chairpersons of each subcommittee had been asked to prepare and present a short summary of their strategy for the next 3 years. After these presentations the Council broke up into four small discussion groups which subsequently reported back to the full meeting. These groups were :- Bush orienteering/MelBushO, Urban orienteering, MTBO, High Performance/Juniors/Coaching. The feedback from these small groups is summarised as an addendum to these minutes.

8. Associations Incorporation

The Association Incorporation Reform Act is being enacted, effective November 2012. Seminars were held throughout Victoria and all clubs had the opportunity to attend and consider how they will comply with the new Act. Copy of seminar slides is on web site. The Model Rules are available and clubs have 12 months to consider whether they will adopt the Model Rules or revise their existing Rule/Constitutions. A poll of the OV clubs indicated that most clubs were planning to adopt the Model Rules. At this stage OV is likely to revise its constitution.

9. PV Update

There is a revised version of the Guidelines for applying for event permits available on the web site.

10. 2015 Aust'n Carnival

2013 Easter Carnival structure will be reviewed for determining the 2015 Carnival structure.

Are the clubs willing to participate in 2015?

Can the clubs commit to joining up to run individual days?

Do they have the capacity?

What is the scope of commitment for each club?

11. Reports as written

Finance, Promotion and Development, Bush, Park and Street, MTBO,SI

12. Other Business

OA Report: Talent Development Pathways

Better handling of the Junior-Senior transition

Government is changing the structure for High Performance Sport (funding)

AIS will provide services for High Performance Sport.

Vic/SA Challenge – at Easter? Yet to be resolved.

Meeting closed 4:12 pm.

Next meeting : AGM May