

## Urban Orienteering Subcommittee Report – September 2013

### Orienteering Victoria Board Meeting

<b>OVERALL STATUS</b>	Business as usual
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#### ACTIVITIES & PLANS

1. Sprint Into Spring series

Planning is well underway. The fixtures list has now been finalised and all club organisers and course setters identified. Shane Mallia has taken up the role of project officer and has commenced work on the series. The brochure is being finalised and under Shane's guidance promotion will commence in mid-September.

Bruce Arthur has suggested that OV could sponsor some prizes for this series which we would like to investigate further. As well as prizes for OV members we also ask OV to consider appropriate prizes should the winner be a non OV member – such as a complementary 12 month OV membership and a series ticket to a PAS series. This series is being run as a promotional series and a prize of this nature would be a fitting prize.

2. PAS Winter Series 2013

The Monday night attendance is continuing to hold steady and the warm weather experienced over the last 2 weeks has seen an increased attendance of between 25 – 30 people. Our last Saturday event saw a decline in numbers due a major accident on the approach route blocking access to the event. A breakdown of attendance will be provided once the current series has been completed

3. PAS Summer Series 2013/14

The printed fixture is complete and has commenced to be distributed. Promotional flyers for all series except the Wednesday series are presently in the process of being developed.

4. Landing page & PAS Collateral creative

Landing page –work is continuing on [www.parkstreeto.com.au](http://www.parkstreeto.com.au) with all the core detail now on the site. The focus is now on the creative detailing of the site.

PAS collateral creative – Katherine Dent is in the process of developing promotional flyers for all series except the Wednesday series.

#### ISSUES, CONCERNS AND RISKS

Nil.

Margi Freemantle & Debbie Dodd  
Co-Chairs of Urban Orienteering Subcommittee