

## Urban Orienteering Subcommittee Report – July 2013

### Orienteering Victoria Board Meeting

#### Request for funds approval (revised)

For the summer series 2013/14 our request is for the board to approve funds to support the social program for each summer series up to a value of \$3000.00, excluding GST. Please reference section 4 for details.

#### OVERALL STATUS

Business as usual

#### ACTIVITIES & PLANS

##### 1. Sprint Into Spring Series

Mapping is progressing well under the oversight of Ted van Geldermalsen and Geoff Adams. A draft fixture of 6 events is being prepared and will be circulated to clubs later this month, together with organising guidelines to ensure consistency across the series.

##### 2. PAS Winter Series 2013

Attendances are very consistent despite the cold midwinter weather.

Average attendance up to week of July 8 2013:

Monday series: 55 (season 1 completed)

Wednesday Iceberg series: 86 (95 if you remove the low figure for a very wet event at Warralong)

Saturday series: 66

Each event continues to attract newcomers.

##### 3. PAS Summer Series 2013/14

The summer fixture is well under way with dates and maps set. Marta Salek is coordinating the details with clubs. The Casey-Kingston series has expanded to 10 events post-Christmas on Mondays, with 4 new maps. Greg Andrews will again be project officer. The PAS Championship and qualifiers have been scheduled for February 2014 with the Western series to host the Final. Macedon and Geelong will each host a qualifier. Ray Howe is coordinating those arrangements.

##### 4. Summer Series refreshment/incidentals costs (revised)

The 6 summer series have now established an event profile that includes a small social/refreshments program which encourages newcomers to stay on after the events and get to know regular participants. This creates an open, friendly atmosphere that encourages return participation.

For the summer series 2013/14 our request is for the board to approve funds to support the social program for each summer series up to a total value of \$3000.

This comprises the following breakdown of funds (excluding GST)

Southern series	\$500
Western series	\$800
Eastern series	\$1100*
Northern series	\$350
Geelong and Surf Coast series	\$200
Macedon series	\$50

\* to be used to subsidise the welcome bbq at first event and the end of series bbq at last event, rather than week by week catering

The funds for each series will be managed by the series coordinator or their nominee, with accountability to the PAS Treasurer. Signage to accompany the refreshments will acknowledge OV's support and explain the requirement to register as a casual member.

## **5. Landing page & PAS collateral creative**

Louise Hall has been given a detailed brief for design of the PAS Landing page, and has commenced setup of domain name and hosting arrangements. The platform will be Wordpress (same platform that the OA website is moving to). The page will be launched in conjunction with the start of summer series.

PAS collateral creative – the UOC has accepted a quote from Katherine Dent for this program of work which includes the development of a design template and PDF masters for the key items of collateral required for the next 2 years. The package will be launched in conjunction with the start of the summer series.

## **ISSUES, CONCERNS AND RISKS**

Nil.

Margi Freemantle & Debbie Dodd  
Co-Chairs of Urban Orienteering Subcommittee