

2012 OV Strategy Day
Macedon Primary School, Macedon
Sunday 19 February 2012
Theme for the day: Participation & Membership

Present: Kirsten Fairfax (MF), Fiona Fell, Greg Tamblyn (BK), Ruth Goddard (Treas), Kathy Liley, David Goddard, Lindsay Thomas (TK), Debbie Dodd (DR), Russell Bulman (YV), Lois Ewels (CH), Craig Feuerherdt (VP), Jim Russell (BG), Blake Gordon (EU), Neil Barr, Evan Barr (VP), Bruce Arthur (Pres), Peta Whitford, Don Fell (Sec), Rob Edmonds (NE).

Meeting opened 9.25 am.

1. Apologies

Roch Prendergast, Peter Cusworth.

The President welcomed all present and polled around the room for attendees' expectations which might be added to the agenda as items for Other Business.

2. Minutes of October Council meeting

Motion that these be accepted – moved Kirsten Fairfax, seconded Ruth Goddard, carried.

3. Business arising from minutes (and not covered elsewhere)

Nil.

4. Future Major Event Planning

4.1. Easter 2013

- Status report – Evan Barr.
Day 0 Prolog / Family Relays. Latrobe Uni
Day 1 Reservoir
Day 2 Mt Alexander
Day 3 Reservoir (Crusoe)
All events close in Bendigo.

Access to land: Reservoir land access is being queried.
Mt Alexander – protected moss Parks Victoria / Flora & Fauna have set up security cameras observing the moss beds. This is a big issue with no solution yet. Liaising with Parks Victoria for access.

No steering committee has been formed by BG.
BG wants to provide the course setters for BG events.

Formation of Steering Committee

An Overall Organiser and day Organisers are required.

Lois Ewels (CHOC) volunteered a Day Organiser.

Similarly DR & BK.

TK will contribute as individuals who would like to contribute.

Will individual clubs or pairs of clubs be responsible for manning an entire function?
e.g. Start.

No, the Steering Committee will build the best team to run each function.

Meeting suggested charging a car parking fee / car tickets.

The overall Organiser is to be provided by BG.

Nominations for Club representatives on the Steering Committee.
Kathy Liley (YV), Ruth Goddard (YV and OV Treasurer), Rob Edmonds (NE), Debbie Dodd (DR), Lindsay Thomas (TK), Jim Russell (BG), Blake Gordon (EU), Lois Ewells (CH).
The first Steering Committee meeting will be at 1:30pm today (Feb 19th).

Finances: Will go through OV (GST registered)
The Steering Committee will determine how any financial dividends are to be paid out.

4.2. Xmas 5 Days 2012

- Clubs involved – MFR, YV, AW, EU, BK
There was a suggestion that the events be publicised internationally via web pages.

Increasing Participation & Membership (OA Strategy)

5. Park & Street Focus

Numbers appear to be down on Western Series attendances but other series attendances are steady or increased.

What do people want? – fun, competition, challenging courses, food, water, EOY prizes.

Ideas:

Food after the event, ‘shelters’ after the event.

Travel distance is an impediment.

“ambience”, welcoming environment, name tags, orange hats.

Series coordinators can charge promotional clothing/food back to OV.

Marketing skills.

Adventure racing type promotion and advertising.

Common orienteering garment to wear.

This summer the Macedon Ranges Street Series has had its best attendances and events ever.

6. Growth in Geelong

7. Administering Casual Membership

Collection of casual member data has been a success. Many casual members have been “signed up” and the “unsigned” members can be identified from Results lists.

Put the Casual Membership forms on the web sites for organisers to download and use.

Tools For Event Organisers

8. Transit update – online entry and membership.

Aim: Transition from “What we have” to a full web based membership/entry/payment.

Eventor has been selected (Swedish Orienteering system)

Where are we?

Refer tabled report. Negotiations with OA and States for OA to take up licence for Australian use.

Victoria will provide the initial funding from its grant money.

Access and Landowners

9. Parks Victoria Permit Fees

PV has introduced permit fees, although this is the first year that PV has applied them for our general orienteering events. The application appears to vary by Park at Ranger discretion. OV has

written to PV requesting information. All Clubs are alerted that they may face additional fees for permits which could be as high as \$2.40 per head.

10. Policy update – Controlled Burning.

Greg Tamblyn's paper was circulated

Refer the PV and DSE websites to avoid those sites which are to be burned.

Put a link to these sites on our web site.

11. Schools Team funding.

Funding for schools team costs.

OV funds certain items.

Clubs should have a policy regarding funding of juniors.

After selection the Juniors should be told the expectations of receiving funding from OV and Clubs.

Peta / Mark

12. Junior Squad.

Will go to club events, not SS.

Issues – entry charges, SI hire,

Distribute Melbush brochures to schools participants

DD

OV funds certain items.

Clubs should have a policy regarding funding of juniors.

After selection the Juniors should be told the expectations of receiving funding from OV and Clubs.

Peta / Mark

Mark Hennessy:

Food/fund raising at events

Coaching

Support crew

Communication

Getting the numbers

3 year strategic plan.

What are the opportunities for clubs to help and people to get into orienteering?

Reports

13. Finance

A request for Clubs to provide their annual reports to OV.

14. P&D

Parks Victoria lists activities – “Orienteering – things to do”

15. Bush Sub-committee

Event details are on the web events page.

16. Park & Street

Winter fixture has gone to the printer..

17. MTBO Sub-committee

Report tabled. Including a proposal for funding.

Other Business

Appointment of Controllers to events remains an issue – for Bush Committee to address.

Meeting closed 2 PM approx.

Followed by Easter 2013 Steering Committee meeting.