

Park and Street Subcommittee Report – November 2012

Orienteering Victoria Board Meeting

Decisions Required – Approval of a maximum of \$400 for printing promotional flyers for Western & Geelong series [reference item 3]

OVERALL STATUS	
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ACTIVITIES & PLANS

1. ASC/OA funding for participation projects

Casey Southern Series

Greg Andrews is progressing the promotional planning for the Casey Southern Series.

Sprint Series

A list of possible areas to map for the Sprint series has been collated and distributed to the PAS sub-committee members. Selection of maps is an item on the agenda for the Dec PAS sub-committee meeting.

2. PAS Summer Series 2012/13

The summer series has started well.

The average numbers of attendees per night based on the first 3 events are:

Southern Series	76
Western Series	79
Eastern Series	160
Northern Series	54

Plus Geelong attracted 48 attendees to their first event last week

3. PAS Promotional Flyers

At present there are insufficient stocks of the PAS brochures to cover promotional activities for the Western and Geelong series. In addition there has been a request for a flyer to be produced for the Macedon series

However as only the information relating to the individual series is required for the promotion of each series it is proposed to print PAS promotional flyers that only have the relevant information included. These flyers have proved to be a successful advertising medium in past years.

It is estimated that the cost of printing these Flyers will be at a maximum \$400 and we request approval from the VOA board for these printing costs from the VOA promotions budget.

Note: We do not believe that it is appropriate to source this amount from the funds collected from the winter Monday night series which will be used to upgrade/replace/add to existing equipment across all the series.

ISSUES, CONCERNS AND RISKS

nil

Margi Freemantle
Co-Chair of Park and Street Subcommittee