



PO Box 284 Mitchell BC ACT 2911
Phone (02) 6162 1200
Email: orienteering@netspeed.com.au
Website: orienteering.asn.au
ABN 77 406 995 497

Orienteering Australia Participation Program Agreement

This Agreement is between

Orienteering Australia Inc.

and

Victorian Orienteering Association Inc.

To deliver the 2012 elements of new Participation Programs in the Gippsland Region
and in Melbourne in 2012-2014.

The 2012 plans and budget and accountability requirements are attached.

Orienteering Australia Inc. will provide funding to Victorian Orienteering Association Inc.
of \$16,900 plus GST in 2012.

Victorian Orienteering Association Inc. is to provide Orienteering Australia Inc. with an
invoice on signing this agreement for the full amount of the 2012 funding of \$16,900 plus
GST.

Signed on this day

(Date) _____

On behalf of Orienteering Australia Inc.

Blair Trewin, President, Orienteering Australia Inc.

and on behalf of Victorian Orienteering Association Inc.

Bruce Arthur, President, Victorian Orienteering Association Inc.



Attachment

Overview

1. A continuation of development of new Park and Street Orienteering Programs in the Gippsland region, in Latrobe (population 75,000) and Bawbaw (population 42,000). Rob Preston is Coordinator.
2. Mapping, purchase of equipment and other preparatory work for a new Park and Street Orienteering Series in South East Melbourne in 2013.
3. Mapping, purchase of equipment and other preparatory work for a new park-based weekend sprint orienteering series in Melbourne in 2013.

Budgets

1. Gippsland program: \$6,300 in 2012; plans and budgets for 2013 and 2014 to be advised and confirmed
2. SE Melbourne park and street series: \$4,000 in 2012, \$3,000 in 2013 and \$7,000 in 2014
3. Weekend sprint series: \$3,000 in 2012, \$5,000 in 2013 and \$8,000 in 2014

Note that 2014 budgets are preliminary allocations subject to discussions in 2013 on progress and requirements/plans in 2014 for additional maps, fine tuning of marketing etc to improve long term sustainability and good outcomes.

Plans

Gippsland program

Program of events in Traralgon, Mt Bawbaw, Churchill and Morwell.

Additional maps prepared.

2012 Budget:

Mapping	\$3,000
Website	\$500
marketing	\$800
Organisation	\$2000
TOTAL	\$6,300

Southeast Melbourne Park and Street Summer Series

A 10-week series of Park and Street events, to be held on Monday evenings from January-March in the southeast growth corridor of Melbourne (Carrum/Narre Warren/Berwick/Cranbourne). This complements and expands the existing Monday summer series into previously unmapped, high population growth areas such as Narre Warren, Berwick, Hampton Park, Lynbrook, Cranbourne, Carrum Downs, Seaford and Patterson Lakes, which offer significant potential as a source of new participants to orienteering.

Target audience: local residents looking for a low cost, entry level, easily accessible outdoor recreational activity in their area. No particular fitness level or skill is required. Park and Street orienteering brings physical, mental and social benefits which attract a wide demographic from seniors to young children. Regular enquiries are made to clubs from potential participants in these areas, but the current lack of events in their vicinity is a major impediment.

Mapping: a set of black and white 1:10,000 maps will be required, as there are only 1 or 2 suitable existing maps.

Timetable:

DATES	ACTIVITIES
August-November 2012	Mapping – 6 new black and white 1:10000 scale maps
October-December 2012	Promotion – paid ads in local papers, flyers distributed in local communities, other local community outlets, page on OV website
January-February 2013	First series of 5 events organised by paid project officer
2013	Mapping -
October-December 2014	6 new black and white 1:10000 scale maps
January-March 2014	Second series of 10 events organised by paid project officer
2015 onwards	Ongoing, self funded series of 10 events each year

Costs:

YEAR	ITEM	\$ AMOUNT
2012	6 maps	1800
2012	Marketing and promotion	1500
2012	Project officer – 5 events 2013	1500
TOTAL		4800
2013	12 maps	3600
2013	Marketing and promotion	2000
2013	Project officer – 10 events 2014	3000
TOTAL		8600

Equipment costs have not been included as clubs already have multiple control plate sets and sufficient event infrastructure.

Saturday Summer Sprint Series

A 6 week series of urban park/campus Sprint format events, to be held on Saturday afternoons in November-December, commencing Nov 2013. Sprint distance orienteering on detailed colour maps is growing in popularity in Australia and worldwide. Electronic timing allows good courses to be set in relatively small areas. The success of Bendigo's Space Racing program has proved there is a definite market for this form of orienteering, with many benefits such as increased participation, club membership, and skills development particularly for juniors.

Target audience: Melbourne's parklands and campuses provide ideal opportunities for participants on a number of levels:

For families – a safe, enclosed environment which is reassuring for parents, where younger children can begin learning navigational skills.

For teenagers – a pathway into higher level competition for those who don't have the means or opportunity to travel for bush orienteering, and potential for a better transition rate from current school programs into regular orienteering. The Australian Schools Champs will incorporate Sprint Distance in future programs, which will provide a new range of opportunities for up and coming junior orienteers.

For adults – a transition for those looking for more complex navigation than offered by Park and Street orienteering, but who don't want to travel to or compete in bush events.

These three groups will be targeted using a dedicated website and social media.

Mapping: Melbourne clubs have a number of existing black and white maps of suitable areas, which need to be upgraded to full colour, detailed, large scale sprint maps. Some potential unmapped areas have also been identified.

Timetable:

DATES	ACTIVITIES
August-December 2012	Mapping – 6 new/upgraded colour large scale maps and mapping tools
January-June 2013	Mapping – further 6 colour maps (could be done earlier if mappers available)
July-November 2013	Marketing and promotion of first series – develop website and social media
November-December 2013	First series of 6 events organised by paid project officer
July-November 2014	Marketing and promotion of second series
November-December 2014	Second series of 6 events organised by paid project officer
2015 onwards	Ongoing, self funded series of 6 events each year

Costs:

YEAR	ITEM	\$ AMOUNT
2012	6 detailed colour maps and mapping tools	4800 plus 1000
TOTAL		5800
2013	6 detailed colour maps	4800
2013	Marketing and promotion – website etc	1500
2013	Project officer – 6 events	1800
2013	Equipment – flags	1000
TOTAL		9100
2014	Marketing and promotion	1000
2014	Project officer – 6 events	1800
TOTAL		2800

Most Melbourne clubs already own SIME SportIdent sets and sufficient event infrastructure, with the exception of series-specific flags.

Accountability requirements

The participation programs are being funded by the Australian Sports Commission (ASC). Orienteering Australia (OA) must provide progress reports on participation projects to the ASC in May and September each year, as well as mid-year national statistics for all state associations on trends in overall memberships, participant numbers, website hits, social media engagement and other relevant performance indicators to demonstrate that orienteering is a growing sport.

For the May report to the ASC, OA requires progress reports on all participation projects.

For the September report to the ASC, which is an annual National Sporting Organisation performance assessment, Orienteering Australia requires a detailed report by Orienteering Victoria by mid August at the latest on:

- i. progress to date for ASC Participation-funded projects, and expected completion of planned tasks by 31 December
- ii. mid-year statistics on trends in overall memberships, participant numbers, website hits, social media engagement and other relevant performance indicators to demonstrate that orienteering is a growing sport.