

## Promotion and Development Report December 13<sup>th</sup> 2012

- The following schools sessions have taken place between Nov and Dec meetings.
- Toorak College - Jells Park
- Marymede Catholic College - Westerfolds Pk
- Presentation College - Alma Pk
- Carwartha P - 12 College - Cardinia
- Wheelers Hill SC Cardinia and Gilwell Pk
- North Melb PS - Darebin P'klands
- St Leonards College - Gilwell
- St Leonards College - Lysterfield Pk
- Sacred Heart PS - Westerfolds Pk
- Canterbury Girls SCD - Cardinia
- Lysterfield PS - Cardinia

### VPSOC

Income -	\$9320
Expenditure -	\$5926
Balance -	\$4645.

### Inter School Park & Street Co-ordinator.

Dianne Shalders (BK/ ARDF) has replied to the advertisement for this position for 2013. She and I have discussed the role and requirements and she is happy and interested in taking on the position. It is my recommendation Dianne be appointed.

### ACHPER Conference

Attended the annual Primary and Secondary PE teachers conference held at Monash University on Thursday 29<sup>th</sup> November, as a presenter. 20 teachers attended my session. I am always pleased to be involved with this conference, it is well organised and draws teachers from throughout the State. Many new schools 'come on board' and start developing orienteering programs which are school-based with a few keen to extend their programs to the parks, bush and inter-school competitions.

### Stephen Peacock

Steve has continued to work with me on schools sessions. The work with the permanent course has been slow but at the moment he is waiting on final quotes for posts from suitable company. Things will come to a standstill over Xmas and New Year but at least 'things are starting to happen'.

Following discussion with Crag Feuerherdt I have looked into adding QR codes to the posts so that the course can be used with Smart Phones and iPads. This is looking like a goer. Yarra Valley O C has agreed to add funds for the development of suitable app and implementation of e- courses and information. More updates soon!

### Tour Operators Licence (TOL)

Last month I reported that I was keen to pursue the idea of obtaining a TOL for schools orienteering. The analysis of the costs has not been so encouraging. See separate attachment with cost analysis showing current 2012 costs, 2013 costs and 2014 costs.

### Summary:

- Initially - TOL looked good
- Yearly licence @ \$110.
- User fees for students .75c
- Diary entry required for bookings.

### Closer analysis - not looking so good

Yearly licence fee increasing from \$110 to \$200 (2013) and then \$260 (2014) and then annually indexed to cpi. User fees for students rising from .75c to \$1.60 in 2013. No indication if this fee will remain at this level in future. Diary entry required for booking.

### Outcome

If hold TOL -

Less time spent on permit applications for Eastern metro area, however no difference for Brimbank and Westerfolds where currently diary entry only and no fees applicable. Other 3 parks would be .20c cheaper but require \$200 - \$260 annual fee.

### If status quo -

Time is spent on permit applications  
.20c more in fees for students cheaper overall

I have reported my findings back to Noel Hutchinson (PV). His comment is - yes they are the costs but at least you'll have less permit applications. True, but perhaps not worthwhile at this price.

After reminding Noel that Orienteering Victoria is a NOT FOR PROFIT organisation, he said I could put in a submission to DSE to waiver the licence and user fees, as long as I can substantiate that the courses are offered at no profit. Having said this he commented that there is no certainty that DSE would approve this because DSE doesn't want to do this and the chances of success are slim !!!

**It is my recommendation that OV does not proceed with its application for a TOL.**

### SRV

The 6 monthly report is due on December 31<sup>st</sup>. I will be writing this on Monday 17<sup>th</sup> December. Media person update needed plus accurate stats

## Development of SI use at Schools Championships.

Following the appointment of Jim Russell to undertake assistant's role for the VPSOC Western Zone, I approached Jim regarding working with me to develop the use of electronic timing and card checking for the 4 x Schools Championship events.

Jim has agreed to undertake this task. He needs to come on board as a paid casual employee in this role.

### Why the need for electronic timing and card checking?

Electronic timing/ card checking is commonly used at high level events throughout Victoria, it has not been used to date because of lack of SI skill and lack of a large stock (500) of SI sticks available for hire in Victoria.

The current punching system of manual timing and card checking works well but it is labour intensive.

Improving image to younger orienteers

### Which events will it apply to?

- VSSOC
- VSMTBO
- VPSOC - Eastern Zone
- VPSOC - Western Zone
- Bendigo Primary Schools Champs

### Which system should be used?

I have looked at both the SportIdent and the Russian SFR (Start/Finish/Result).

**SFR** - Serge Kurov demonstrated his system to me - similar to SI, different and cheaper 'sticks/cards', did not work very well in demo. Limited number of controls and cards. No immediate means of producing labels/ results to go on Schools Results Display. I requested quote for trialling at VSMTBO 2013 - 9 weeks later still no quote. Maybe not interested? I liked the low cost of e- cards.....

### SportIdent.

In discussion with Jim, he prefers SI because he is an SI man who knows the system well and it is the system the VOA uses at high level events. The 'full' SI units are owned by OV and the SIME units owned by OV and clubs. However the drawback is the lack of a quantity of either SI sticks or SI cards to cope with large number of students at the events.

## What numbers are we looking at for entrants and SI cards?

- VSSOC - up to 500
- VPSOC - up to 420
- Bendigo PSC- up to 300
- Sub Total = 1220
- VSMTBO - up to 160 (may use Si sticks - hold 20+ controls)

Total = 1360 uses / year.

### SI stick versus SI Pcard?

SI sticks at the cost of \$45 each are cost prohibitive.

SI cards (½ size of credit card) i.e.PCards which hold 20 controls, retail thru Colin Price (SI distributor in Aus) at \$22 each. His quote for a bulk order of 500 is \$15.40 incl gst.

500 X \$15.40 = \$7700

### How to fund?

Juggle some funds - i.e. Craig F says he will not be claiming Eventor instruction course fees: this will free up \$6500 over 3 years.

Remaining \$1200

Options:

- \$1200 from Schools Champs 2012
- \$1200 from P and D
- \$1200 out of OV general account.
- Levy 50c per students at each champs in 2013/2014 to cover \$1200

### Other on-site expenses likely to be incurred?

- Hire/ Buy Printer and labels for Result Slat labels.
- Hire of generator for SI (full system)
- Lanyards or wrist attachments for SI cards.

### Recommendations

Jim be formally employed to work with PW to develop and implement SI use at Schools Champs on an ongoing basis.

That \$6500 be used to pay for SI card purchase  
That \$1200 be obtained from OV for balance of SI card costs.

Incidental expenses be obtained from Schools Champs / schools program.

### Peta Whitford

10<sup>th</sup> December 2012

### Correspondence

#### Newsletters

- Punchline DROC Dec edition
- OAWA newsletter Nov edition

#### E newsletters

- Top End
- NSW weekly e - bulletin